STAAH %









International **Travel is back**

From domestic to international, travellers are willing to book a trip

Common trends globally:







SUSTAINABLE TRAVEL



WORKATION



How can you be ready?







Use Hotel Insights to understand how demand is developing and where it is coming from

Hotelinsights.withgoogle.com



Google **Business Profile** **Update** your Google Business profile and ensure your hotel information is up-to-date

<u>Google.com/business</u>

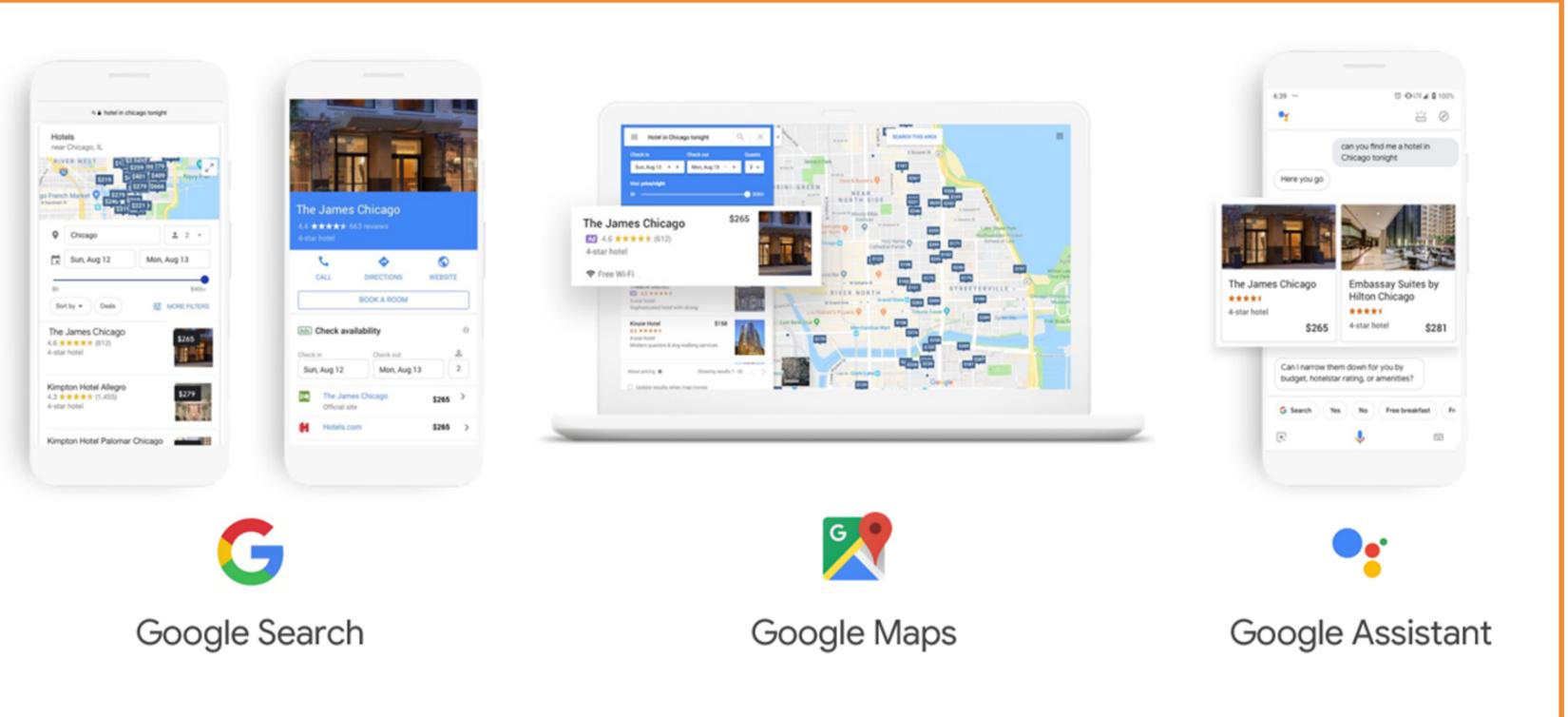


Push your rates and availability in real-time on Google Search, drive greater visibility and maximize your revenue with commission-free direct bookings.

STAAH Get Google



Hotel Prices appear on several Platforms

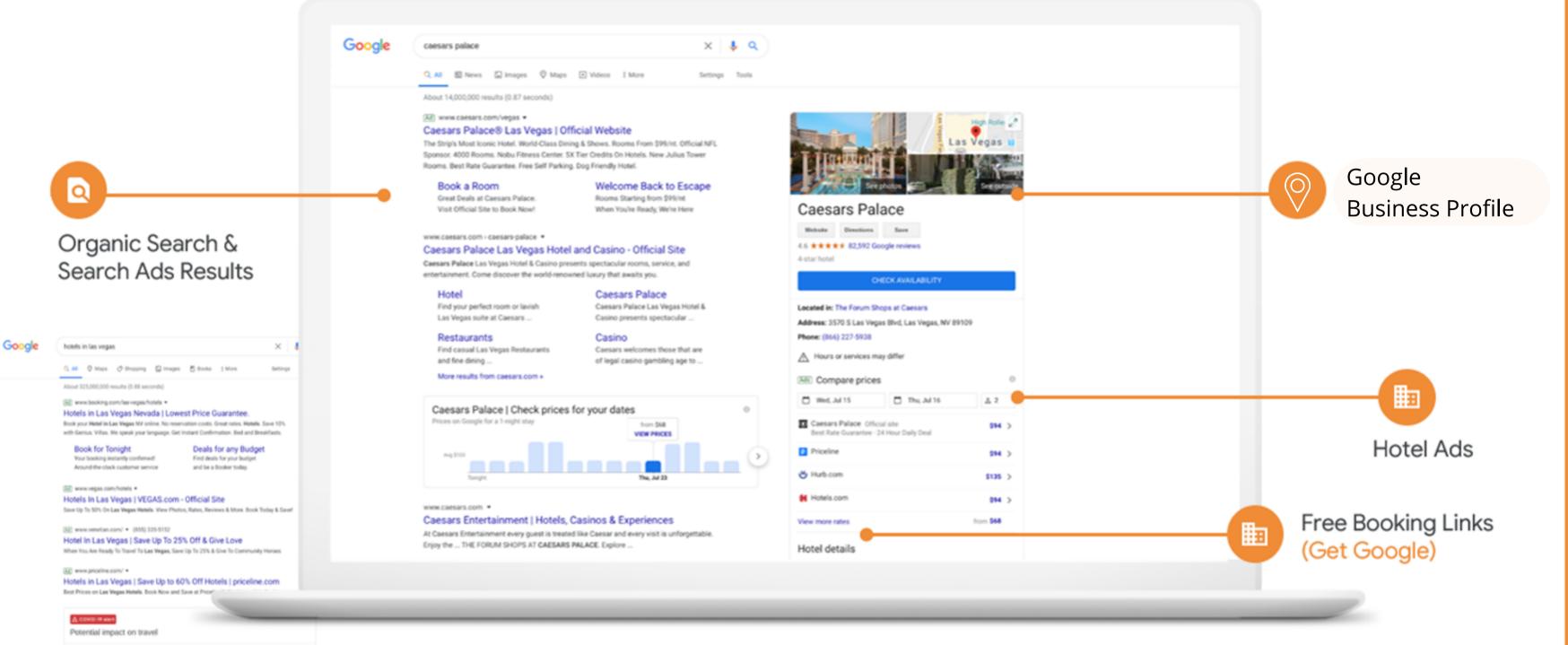








Hotel Search Overview



Information for travelers

S www.cdc.gov/coronavirus/2019-ncov/travelers/travel-in-the-us.html





Get Google helps you appear in Google hotel search just below paid ads, maximizing your visibility and helping you drive direct bookings.



Ensure you share accurate rates and availability for all rooms with STAAH, in order to show on Free Booking Links

Ensure your website or landing page provides a **user-friendly experience** to users

Do

Use the right information (address, property name, phone number etc.) on your Business Profile Listing







How to enable Get Google on STAAH Channel Manager?

You can sign up & request to activate from the STAAH extranet

Is there a Fee to use the Get Google feature?

We don't charge a commission, we charge a monthly fee.

Is there a minimum term for this service? No

What rate is displayed on Google?

Your Lowest Rate set up in the Channel Manager

How to check if the booking is via Google? Reports > Channel Insights > Point of Sale





Interested in STAAH Get Google?

Sign Up

"There has been a substantial increase in revenue from Feb-2022 to July-2022. Bookings have gone up by 420% ever since we started using Google and out of the total direct bookings, **31%** have come from **Get Google**."

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PV Manoraj, Executive Director of Hotel Pandian, India



13000+90+350+Happy CustomersCountriesIntegration Partners

Drive Direct Bookings with STAAH Get Google

Find Out More

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