STAAH

GDS
Playbook

How does GDS Work?

Global Distribution System is a reservation platform that connects the travel bookers, suppliers and other travel related services. It communicates **live rates and availability data** to the travel agents and online booking engines for automated transactions.

GDS is often used to make reservations for the corporate travel market because it has the ability to present hotels, flights, and car rentals in one simple interface providing convenience for users

Why is GDS important for Hotels having Corporate Clients ?

Why GDS?

GDS is extensively used by corporates and Govt. entities.

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GDS, a unique Channel available for ✔ Travel agents, the top source for promoting your hotel to corporate travellers globally
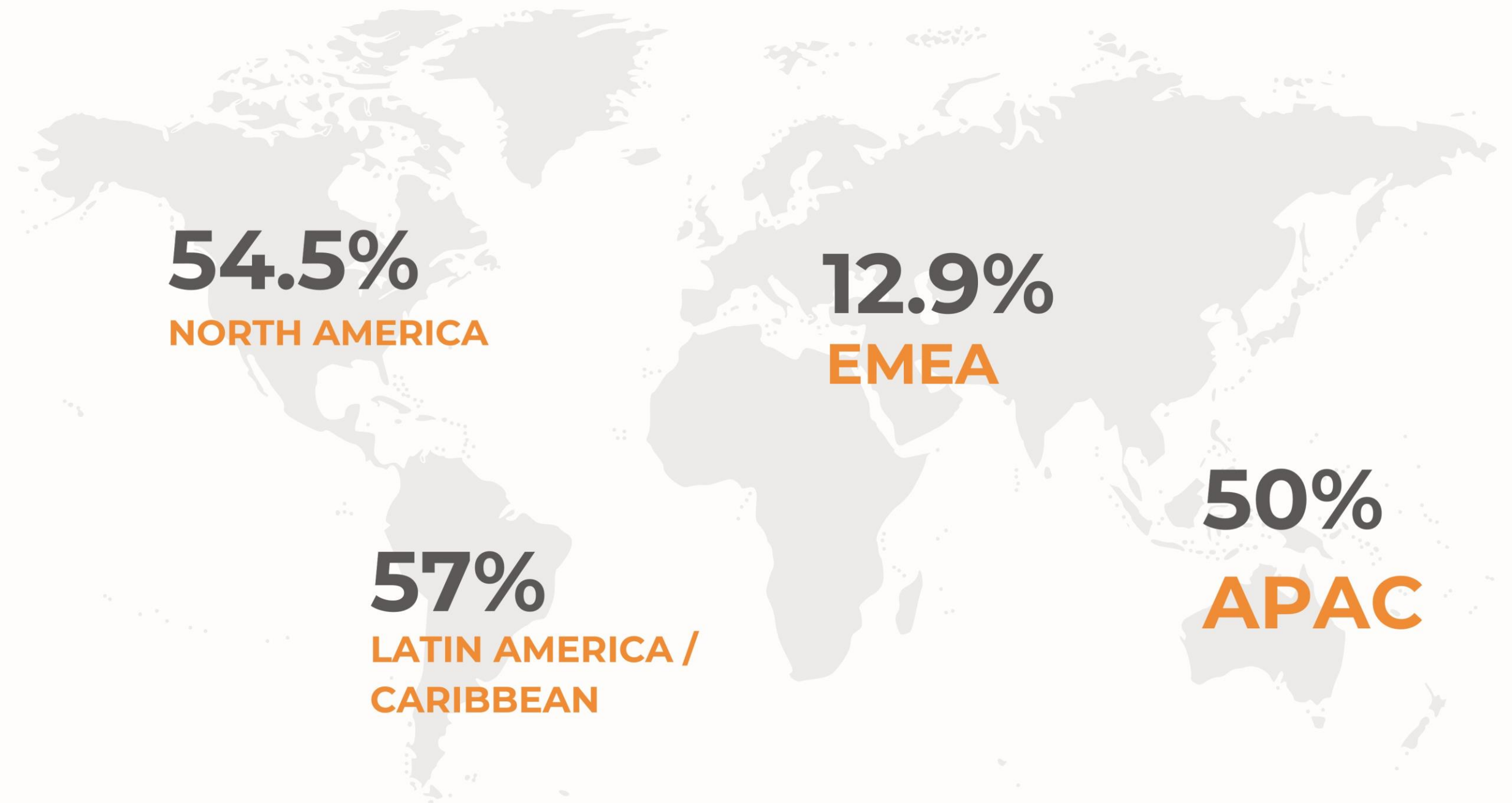
Over 600,000 Travel Agents worldwide ✔ drive bookings for their clients using either of the 4 GDS platforms - Sabre, Amadeus, Galileo or Worldspan

GDS has the ability to showcase the ✔ hotels, flights, and car rentals in one simple interface, providing convenience for users.

www.staah.com

STAAH GDS partnered with Sabre

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Sabre GDS is used by

50%

of the travel agents worldwide

54.5%
NORTH AMERICA

57%
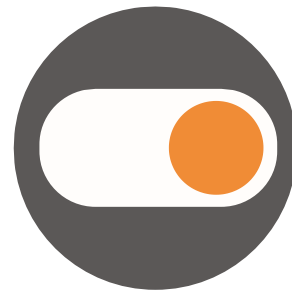LATIN AMERICA /
CARIBBEAN

12.9%
EMEA

50%
APAC

Why choose **STAAH GDS** for your hotel's GDS Connectivity

Direct Connectivity Searches

XMLMore Returned Switch

RatesNo DHISCO or Pegasus to All GDSsin
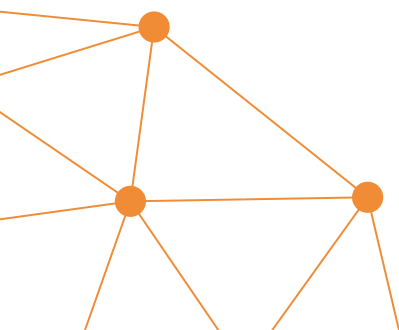
STAAH GDS Service offers

house Loading

Resolution in OptimizationteamIssues

ExpertiseDedicatedIn-GDSGDS Supportof Rate

STAAH

STAAH GDS

STAAH

Is an excellent GDS Hosting platform, that ensures the GDS listings of its customers match the industry best practices to maximize potential bookings

Full assistance provided during the setup

A full audit of your listing done by our experts before you go LIVE

Display rates & availability to maximize GDS reservations.

Get the best GDS Rate structures, Cancellation policies and Commission guidance

Amenities and Facilities are loaded to assist the Travel Agents

Testimonial

STAAH

*"We absolutely made the right decision when switching our **GDS provider to STAAH**. Onboarding was easy with great help from John, and ongoing support is great, and the team is always happy to assist. Rates can easily be configured and availability can be closed for specific room types, events and individual negotiated rates."*
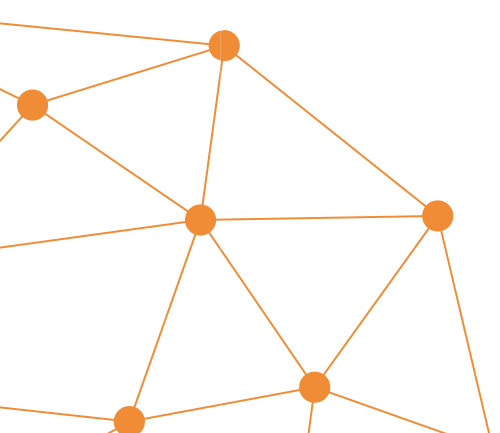
Steffen Dittrich
General Manager

GILMER
APARTMENT HOTEL

STAAH GDS connects with all **4 GDS** across the globe feeding Rates and Availability.

- STAAH GDS has negotiated with Sabre discounted rates and bonus for selected Consortia participation
- Negotiated rates loaded and audited
- Full service GDS Hosting – STAAH GDS is powered by Sabre.
- STAAH GDS has a dedicated GDS Support team

STAAH

amadeus

Sabre

Galileo

Worldspan
by Travelport

STAAH GDS
Powered by Sabre

STAAH

FAQs

If I am already listed on the GDS can I switch to STAAH GDS? YES

Should the Hotel GDS rates be commissionable? YES 10% on BAR rates

Why should I pay Commission?
Travel Agents only earn a living on Commission and will avoid booking you if there is no commission

Can STAAH GDS guide me with Consortia participation? YES

Is there dedicated GDS support from STAAH? YES

STAAH ✱ **Sabre**®

Find Out More

15000+
Happy Customers

90+
Countries

350+
Integration Partners

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