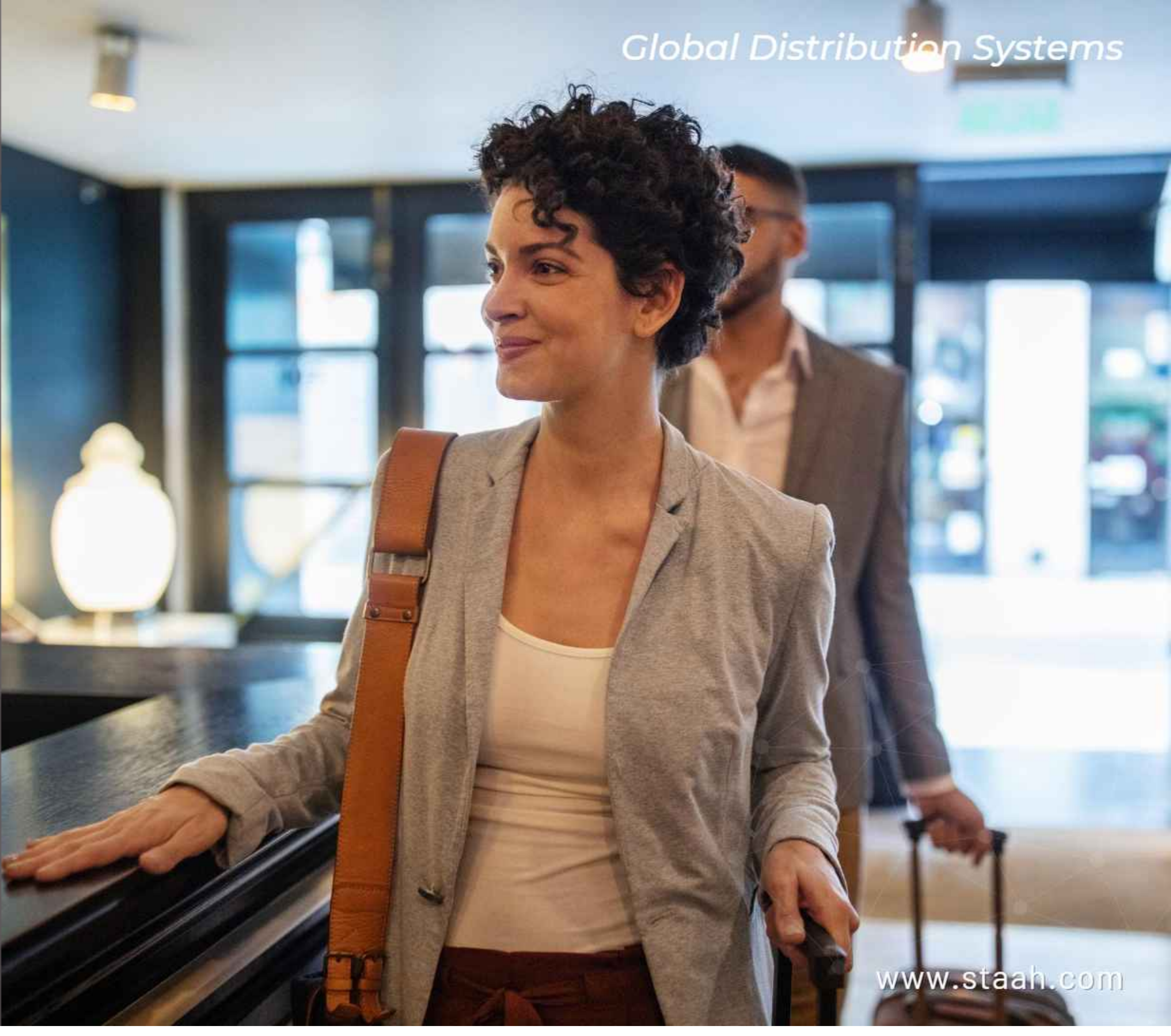


STAAH
an access company



GDS
Playbook



How does **GDS** Work?

Global Distribution System is a reservation platform that connects the travel bookers, suppliers and other travel related services. It communicates **live rates and availability data** to the travel agents and online booking engines for automated transactions.

GDS is often used to make reservations for the corporate travel market because it has the ability to present hotels, flights, and car rentals in one simple interface providing convenience for users



Why is GDS important for **Hotels** having **Corporate** **Clients**?

Why GDS?

GDS is extensively used by corporates and Govt. entities.



GDS, a unique Channel available for Travel agents, the top source for promoting your hotel to corporate travellers globally



Over **600,000 Travel Agents** worldwide drive bookings for their clients using either of the **4 GDS platforms** - Sabre, Amadeus, Galileo or Worldspan

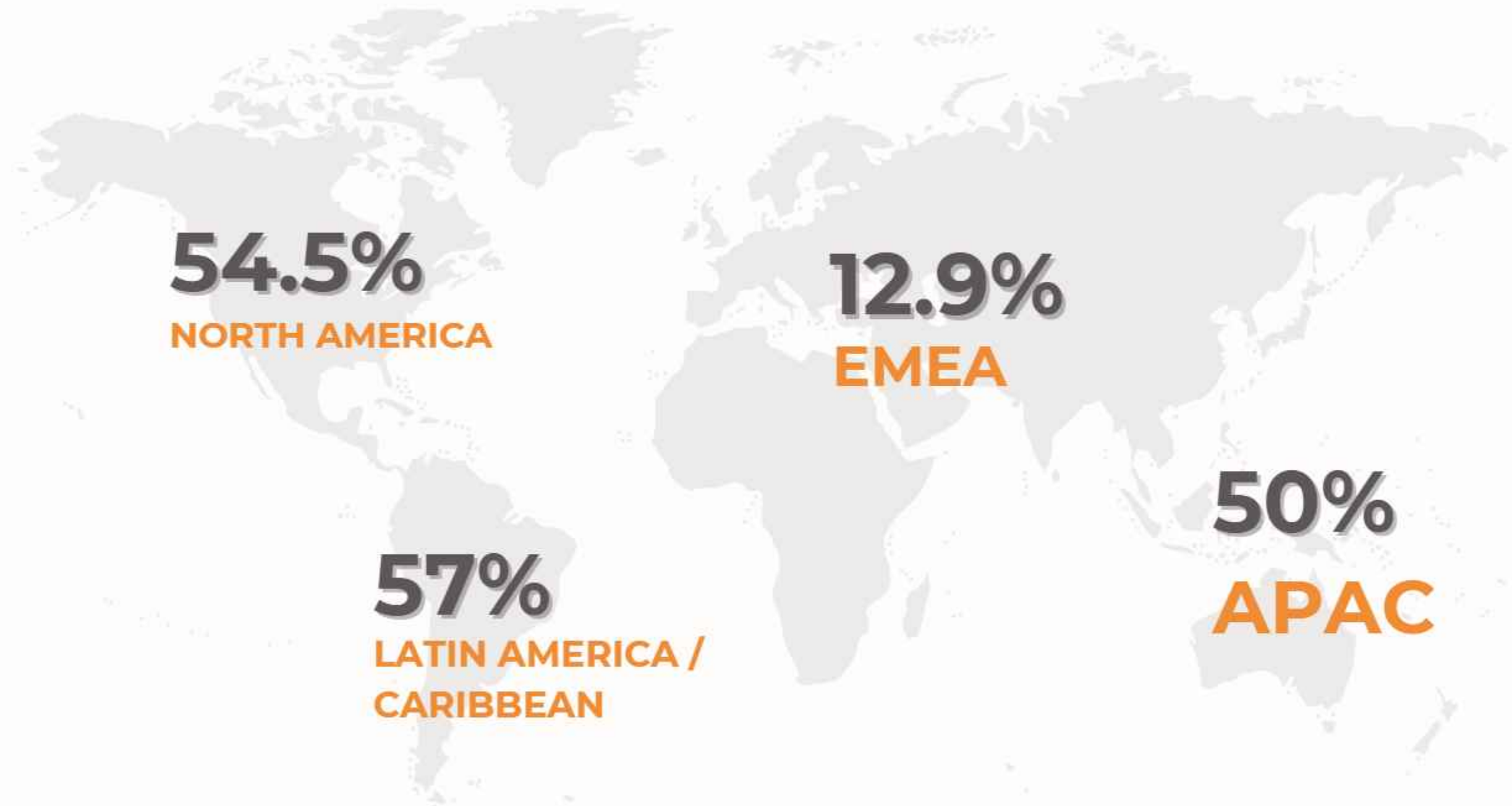


GDS has the ability to showcase the hotels, flights, and car rentals in one simple interface, providing convenience for users.

STAAH GDS partnered with Sabre



Sabre GDS
is used by
50%
of the travel
agents worldwide



Why choose **STAAH GDS** for your hotel's **GDS Connectivity**



Direct XML
Connectivity
to All GDSs



More Rates
Returned
in Searches



No DHISCO or
Pegasus
Switch

STAAH GDS Service offers



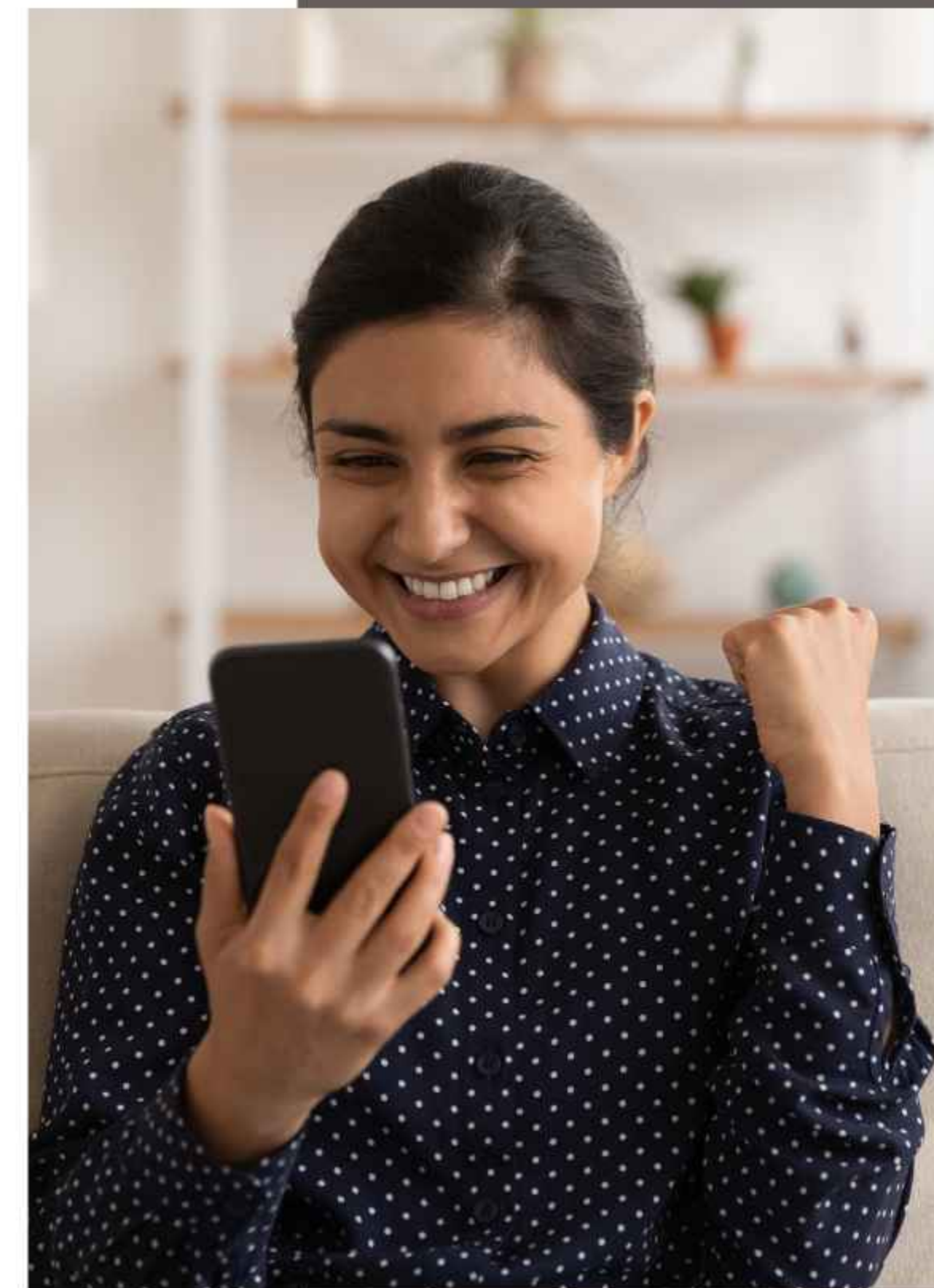
Expertise
in GDS
Optimization



Dedicated
GDS Support
team



In-house Resolution
of Rate Loading
Issues



STAAH GDS

Is an **excellent** GDS Hosting platform, that ensures the GDS listings of its customers match the industry best practices to maximize potential bookings



Full assistance provided during the setup



A full audit of your listing done by our experts before you go LIVE



Display rates & availability to maximize GDS reservations.



Get the best GDS Rate structures, Cancellation policies and Commission guidance



Amenities and Facilities are loaded to assist the Travel Agents

Testimonial

*"We absolutely made the right decision when switching our **GDS provider to STAAH**. Onboarding was easy with great help from John, and ongoing support is great, and the team is always happy to assist. Rates can easily be configured and availability can be closed for specific room types, events and individual negotiated rates."*



Steffen Dittrich
General Manager



STAAH GDS connects with all **4 GDS** across the globe feeding Rates and Availability.

- STAAH GDS has negotiated with Sabre discounted rates and bonus for selected Consortia participation
- Negotiated rates loaded and audited
- Full service GDS Hosting – STAAH GDS is powered by Sabre.
- STAAH GDS has a dedicated GDS Support team



amadeus

Sabre



STAAH GDS
Powered by Sabre



FAQs

If I am already listed on the GDS can I switch to STAAH GDS? **YES**

Should the Hotel GDS rates be commissionable? **YES 10% on BAR rates**

Why should I pay Commission?

Travel Agents only earn a living on Commission and will avoid booking you if there is no commission

Can STAAH GDS guide me with Consortia participation? **YES**

Is there dedicated GDS support from STAAH? **YES**





STAAH
an  access company



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20000+
Happy Customers

90+
Countries

500+
Integration Partners

www.staah.com